



Local Intelligence.
World-Class Results.

Adobe® Illustrator® CS3: Level 1

Course Length: 1 day

Course Code: 84-207

Course Description

Adobe® Illustrator® CS3 is a sophisticated graphics application that helps you to create complex and attractive designs with type effects. You can create logos, advertisements, and other illustrations with ease using this software. However, creating complex designs can be overwhelming if you are not familiar with the tools present in Adobe Illustrator and their features. In this course, you will learn to use Adobe Illustrator CS3 by drawing and manipulating simple shapes to create logos. You will also combine text and graphics to create advertisements.

Target Audience

This course is intended for designers, publishers, pre-press professionals, marketing communications professionals, or people switching to a design job or taking on design responsibilities, who need to use Illustrator to create illustrations, logos, advertisements, or other graphic documents.

Prerequisites

Before taking this course, students should be familiar with the basic functions of their computer's operating system such as creating folders, launching programs, and working with windows. Students should also have basic Windows application skills such as copying and pasting objects, formatting text, and saving files.

Course Content

Lesson 1: Creating Simple Shapes

- Create a New Document
- Customize the Workspace
- Draw Basic Shapes with the Shape Tools
- Draw Basic Freeform Shapes with the Pencil Tool

Lesson 2: Creating Logos Using Simple Shapes

- Format Objects
- Manipulate Objects
- Insert Type

Lesson 3: Creating Logos Using Custom Paths

- Draw Paths with the Pen Tool
- Modify Existing Shapes
- Duplicate Objects
- Apply Graphic Styles

Lesson 4: Enhancing Logo Type

- Apply Gradients to Type
- Flow Type on a Path
- Apply an Envelope to Type

Lesson 5: Manipulating Body Type

- Import Body Type
- Format Type with Styles
- Find and Replace Text
- Fix Spelling Errors
- Insert Typographic Characters

Lesson 6: Creating an Advertisement

- Import a Graphic
- Align Objects
- Apply Spot Colors
- Wrap Text
- Export a File

Lesson 7: Organizing Assets with Adobe® Bridge

- Customize the Adobe Bridge Workspace
- Append Metadata to Assets



Madison
3001 W. Beltline Hwy.
Madison, WI 53713
Phone: (608) 661-7700
Fax: (608) 661-7701

Brookfield
18650 W. Corporate Dr.
Suite 115
Brookfield, WI 53045
Phone: (262) 754-2610
Fax: (262) 754-2611

Appleton
3011 East Capitol Drive
Appleton, WI 54911
Phone: (920) 882-5100
Fax: (920) 882-7435